

11-20-2002

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Attached original documents or copy thereof.

To the Honorable Commissioner of Pa

102286805

1. Name of conveying party(ies):

Ethnic Gourmet Foods, Inc.

- Individual(s)
- General Partnership
- Corporation-State Massachusetts
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 31, 2002

2. Name and address of receiving party(ies):

Name: Trademark Management Company

Internal Address:

Street Address: 877 W. Main Street, Suite 604

City: Boise State: ID ZIP: 83702

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/289,459

B. Trademark registration No(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan

Internal Address: H. J. Heinz Company
Law Department

Street Address: P.O. Box 57

City: Pittsburgh State: PA ZIP: 15230-0057

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

11/21/2002 6TON11 00000054 081631 76289459

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dean A. Bierkan

Name of Person Signing

Dean A. Bierkan
Signature

November 20, 2002

Date

Total number of pages comprising cover sheet:

1

TRADEMARK

ASSIGNMENT

WHEREAS, Ethnic Gourmet Foods, Inc., a Massachusetts corporation, with offices located at 190 Fountain Street, Framingham, Massachusetts, 01702 ("EGF"), is the owner of certain pending trademark applications, a list of which is attached hereto as Schedule A; and

WHEREAS, Trademark Management Company, a Delaware corporation located 877 W. Main Street, Suite 604, Boise, Idaho 83702 U.S.A., is desirous of acquiring all right, title and interest in and to the pending trademark applications, including the goodwill of the business connected with the use thereof and symbolized thereby;

NOW THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, EGF does hereby assign unto Trademark Management Company all right, title and interest in and to the trademark applications set forth in Schedule A together with any goodwill of the business symbolized thereby.

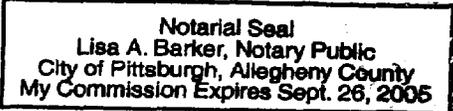
EGF agrees to execute any and all additional documents that may be necessary from time to time to perfect and record title in Trademark Management Company and to carry out the intent of this Assignment.

Ethnic Gourmet Foods, Inc.

By: *Neil Harrison*
Name: Neil Harrison
Title: President

Subscribed and sworn to before me this 31st day of July, 2002.

Lisa A. Barker
Notary Public



ETHNIC GOURMET FOODS, INC.

Trademark Report by Mark

Printed: 11/19/2002

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Country: US

Status: PENDING

| COUNTRY | REFERENCE# | FILED | APPL# | REGDT | REG# | STATUS | CLASSES |
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| UNITED STATES | T03500US1 | 07/23/2001 | 76/289,459 | | | PENDING | 29,30 |
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END OF REPORT

TOTAL ITEMS SELECTED = 1